

2009 Application for Exhibit Space

2009 NFCA National Convention

Nashville Convention Center, Nashville, Tennessee • Exhibitor Show — December 10 & 11

We, the undersigned, hereinafter referred to as "exhibitor," hereby submit our application to participate as an exhibitor in the 2009 NFCA National Convention, subject to all terms and conditions herein and as set forth in the exhibit information brochure, as well as additional rules and regulations as the NFCA may deem necessary to the success of the exhibition, provided they do not materially alter the Exhibitor's contractual rights. (Please type or print clearly)

A. **Company Name for Signage/Program:** _____

Company Email: _____ **Company Telephone:** _____

Please note that the above is how your company will be identified in the Convention Program, along with Web address below.

Contact Name (attending convention): _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ 1-800: _____

E-Mail Address: _____ Company Web Address: _____

Authorized Signature: _____ Title: _____

B. **Payment Policy:** Full payment or a \$600 deposit per booth must accompany this application before space location will be confirmed. The balance of the total rental is due by October 31, 2009. After this date, the NFCA reserves the right to terminate the application if payment is not received. However, if an exhibitor remains in the show, a \$100 late fee will be charged. Checks should be made payable to NFCA and are nonrefundable after November 1, 2009.

C. **Space Size & Options:**

Basic Package: Standard 8' deep x 10' wide booth (one 6' draped table, two chairs, signage, one wastepaper basket), promotional insert, exhibitor's lounge, continental breakfast Thursday and Friday; lunch Friday – \$800.

Executive Package: Includes Basic Package listed above, plus quarter-page advertisement in the Convention Program, one copy of NFCA Directory, one set of labels of convention attendees – \$885

Quarter-page advertisements are 5" w by 6" high; needs to be black & white in PDF form (emailed to <christina@nfca.org>); due October 16. Additional Booths: \$650 each.

**If space still remains, booths reserved after November 1 will cost an additional \$100 each to cover administrative changes. Preference in booth locations will be given to NFCA Corporate Teammates & Friends, sponsors of other NFCA convention functions, advertisers and long-time exhibitors in conjunction with date of receipt.*

D. **Additional Representatives Badges:** There is a limit of four badges.

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

E. **Golf and Tennis:** Please list any golfers (additional \$90 each) and tennis players (additional \$40 each).

F. **Acceptance:** This application becomes a contract if accepted by the NFCA. Complete and return this application with your check for full payment or a \$600 deposit to the NFCA. If a deposit is made, full payment is due by October 31, 2009. A confirmation and booth location request form will be sent to you upon receipt of payment. Booth assignments and any additional instructions will be sent to you in November.

National Fastpitch Coaches Association

100 GT Thames Drive, Suite D, Starkville, MS 39759

Phone (662) 320-2155

Fax (662) 320-2283

Please circle appropriate item(s): Basic Pkg. Executive Pkg. Additional Booth Insert Only Auction Item

If applicable, number of additional booths: _____

(See Next Page for Other Opportunities)

Coaches Packet Inserts

**FREE TO ALL 2009 EXHIBITORS;
Cost for Non-Exhibitors is \$500**



- Specifications – Insertions must not exceed 8 1/2" x 11" x 1/4" (may be a key chain, pen, luggage tag, whistle, etc.)
- Total number of inserts to supply for coaches packets – 1,000
- Deadlines:
 - **Payment to NFCA by October 31, 2009 (free to all exhibitors)**
 - Shipment must be received by November 25, 2009

(The NFCA will not be responsible for inserts delivered after the specified timeframe.)

Lacy Lee Baker
NFCA
100 GT Thames, Suite D
Starkville, MS 39759

- Yes, we will have an insert for the coaches packets *(make sure company information is listed on other page).*
- No, we will not have an insert.

Silent Auction

Exhibitors are invited to donate a sample product(s) to the Silent Auction, which will be held Friday, December 11.

First Item Donated

Approximate Retail Value

Second Item Donated

Approximate Retail Value

(An NFCA representative will come to your booth to pick up your auction items. We would VERY MUCH appreciate your tax-free donation. It's also a good way for people to see your product.)